



SAP Business ByDesign Road Map

October 2020

PUBLIC

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About SAP road maps

Companies today are planning their digital journeys – transforming business models, reengineering business processes, and reimagining work.

SAP road maps highlight innovations that may help you plan and implement your digital journey. They span products relevant to lines of business in your industry and explain how our innovations may add value to your business.

In our road maps, you can learn about our innovations along four different timelines:

1. **Recent innovations** for our products that have been launched in the past weeks or months and can already be purchased
2. **Planned innovations** for our products that are intended to be launched in the short term or midterm
3. **Product direction**, providing a long-term perspective on high-level development plans for innovations for our solutions – inspired by your requirements
4. **Product vision**, providing a high-level and long-term business perspective on innovations for our products

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Product overview

- SAP Business ByDesign – Functional overview
- SAP ERP for the cloud – Positioning of SAP Business ByDesign

Vision and direction

- Key trends, customer needs, and value proposition
- Major product trends
- Upcoming midterm and long-term innovation

Product road map

- Recent innovations
- Planned innovations
- Product direction

SAP Business ByDesign

A full public cloud ERP suite

A quick-to-implement, holistic cloud ERP suite that enables companies to grow

Combining best-practice business processes and flexibility

- Proven best practices for companies (38 built-in business scenarios such as order-to-cash, procure-to-pay, project-based services)
- Quickly configurable, easy to adopt and to extend
- Always up to date: Automatic quarterly product updates deliver new features but keep custom extensions stable

Ease of use, insightfulness, and openness

- Modern HTML5 user interface that is consistent across the entire suite
- Built-in, real-time analytics with more than 500 standard reports, dozens of prebuilt KPIs, and Microsoft Excel integration
- Extendable by personalization, key user adaptation and SAP Cloud Application Studio. More than 200 software solution partners have build more thousands of add-ons
- Connectivity: Open interfaces for quick connections to existing solutions and to build custom integrations

Global footprint and scalability

- Expand business operations [to international markets without barriers](#):
 - Deployed in more than 140 countries
 - Available in 13 languages (incl. traditional Chinese)
 - [Localized for 65 countries: 21 SAP-delivered countries and 44 prelocalized and partner-localized countries](#)
- Scalable
 - Readily go from 7 to 10,000 users without any constraints
 - Able to fully process per hour 35,000 invoices with 20 items



SAP Business ByDesign

Ease of use, insightfulness, and openness

Ease of use

- A modern intuitive user interface that is consistent across the entire suite for instant productivity
- Accessibility anywhere anytime through mobile apps

Insightfulness

- Built-in, real-time analytics with more than 500 standard reports, dozens of prebuilt KPIs, and Microsoft Excel integration

Openness

- Open interfaces for quick connections to existing solutions and to build custom integrations



SAP Business ByDesign

Digital transformation is the prerequisite for an intelligent enterprise

Key needs of midmarket organizations

Visibility and transparency

Enabling intelligent decision-making in global operations



Efficient business processes

Best-practice procedure automating repetitive tasks and enabling focus on value-adding activities



IT cost and security

Affordable, compliant, and secure digitalization without the need for deep expert know-how



SAP Business ByDesign value proposition

Built-in analytics for real-time data across all functional areas of the business for **intelligent decision-making**

Time-tested best practices connecting every function across the company

A **mobile-connected**, empowered workforce that makes **fast decisions**

Technology that **scales** with the business and is always up-to-date with **quarterly upgrades**

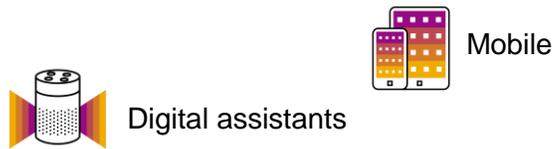
Software that is **easy** to learn, **quick** to implement, easy to use, and **simple** to support

The Intelligent Enterprise

Enabled by SAP Business ByDesign

Next-gen user experience

New way of interaction driven by natural language processing and intelligent assistants



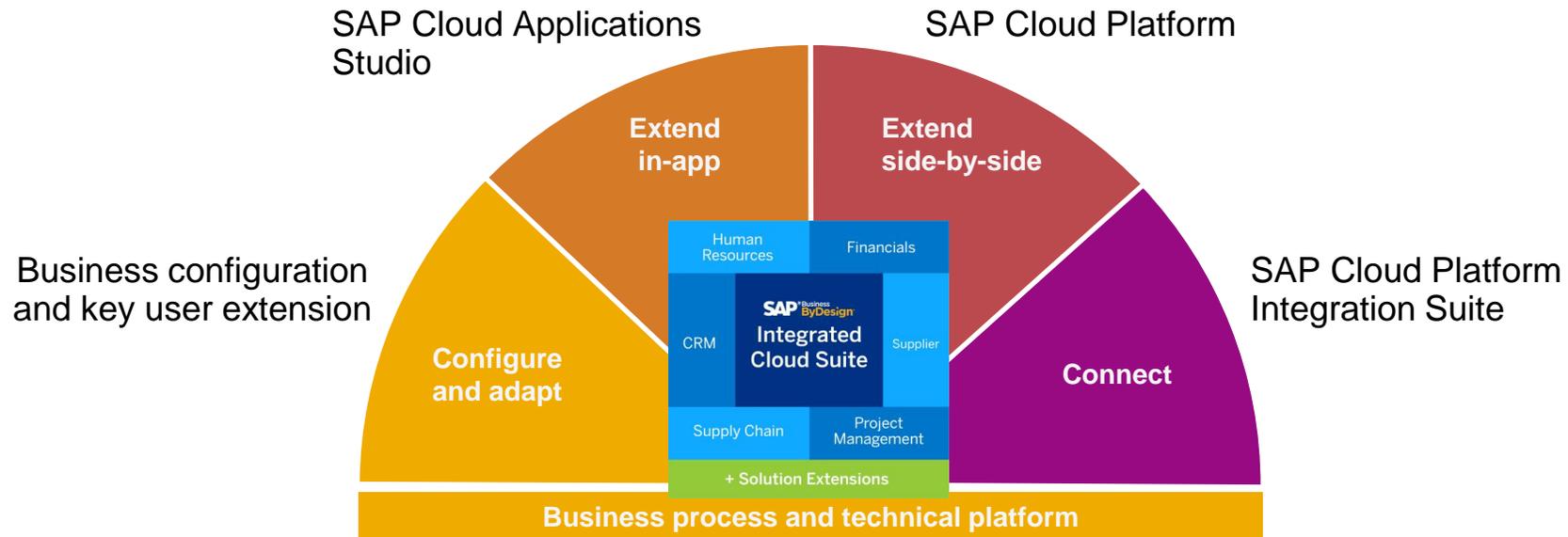
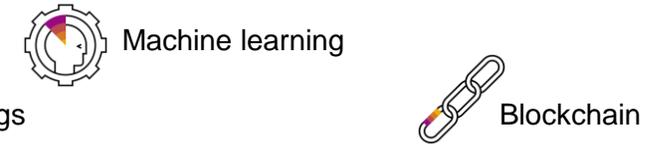
Process automation

Elimination of repetitive, predictable tasks to allow focus on value-adding activities



Next-gen best practices

New business models and processes enabled by digitalization and new technology



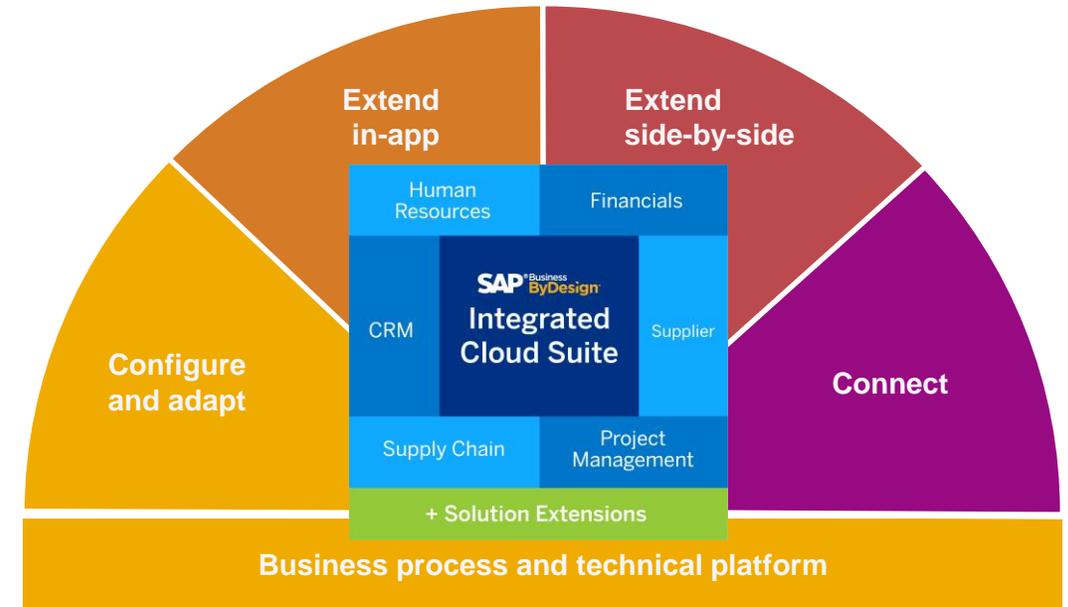
General directions for SAP Business ByDesign

High-level road map

Our strategy remains to focus on [customer influence requests that receive the most votes](#). In addition, we will put a special focus on:

- Extended **logistics, production, and service resource** management
- Simplified **cross-industry capabilities for process optimization** by enhanced automation and data platform
- Providing best-of-breed, built-in **intelligent enterprise capabilities, analytics and openness** for customer- and partner-specific enhancements
- **Enhancing and extending the technical foundation** of our successful business process platform

Legal and compliancy requirements will continue to be our focus in all releases.



SAP Business ByDesign

Product road map overview – Business scenarios

Recent innovations

Financial management

- Approvals for payment reversal
- Enhanced 4-eyes principle for tax and journal entry

Product-centric business

- Kits for customer returns
- Customer demand analytics
- Easy cancellation of production orders
- Automatic numbering of ECO in BOM
- Multilevel where-used in BOM
- Exclude logistics area from planning
- 3rd party logistics for service order items
- 3rd party logistics for project stock orders
- Web service for ATP simulation
- Set production master data to obsolete

Service-centric business

- Standard KPIs such as billing rate, written-off expenses, critical projects
- Project resource assignment

Order-to-cash process

- Absolute and relative header discounts

Procure-to-pay process

- Intelligent supplier invoice scan

Marketing-to-opportunity process

- Insight-to-action: Dynamic target groups

20.11/21.02 – Planned¹

Financial management

- Bank statement integration enhancement
- Extended lease accounting lifecycle

Product-centric business

- Reschedule started production orders
- Block obsolete production versions
- Adding components for started production orders
- Customer return notification with external reference
- Kits return with GTIN on header

Service-centric business

- Time recording with remaining hours of purchase order
- Time recording with custom fields
- Service confirmation time recording – internal fulfillment
- Resource calendar enablement for partner add-ons with custom work objects

Master data management

- Insight-to-action for blocking accounts
- Insight-to-action for blocking suppliers
- High volume price download web service

Procure-to-pay process

- Intelligent supplier invoice with user feedback capturing

21.05/21.08 – Planned¹

Financial management

- Active budget control
- Digital payment integration from SAP – incoming

Product-centric business

- Customer consignment
- Text items in BOM
- Change quantities of started production orders
- Flexible delivery date proposal

Service-centric business

- Service confirmation time recording – external fulfillment
- Enhance time recording approval logic
- Intelligent mobile expense reporting

Master data management

- High volume price upload Web service
- Extended product master lifecycle sales and purchasing

Order-to-cash process

- Intelligent sales order extraction

Procure-to-pay process

- Extended intelligent supplier invoice scan

Marketing-to-opportunity process

- MS Teams add-on for sales
- Intelligent mobile lead creation

21.11/22.02 – Planned¹

Financial management

- Enhanced customer consignment

Product-centric business

- Assignment of not started operations to alternative resources/production sequence
- Basic purchase price flexibility

Service-centric business

- Skills for standard service order-to-cash process
- Resource management for standard service execution
- Simplified customer contracts for subscription business

Marketing-to-opportunity process

- MS Teams add-on for sales
- New MS Outlook add-on for sales

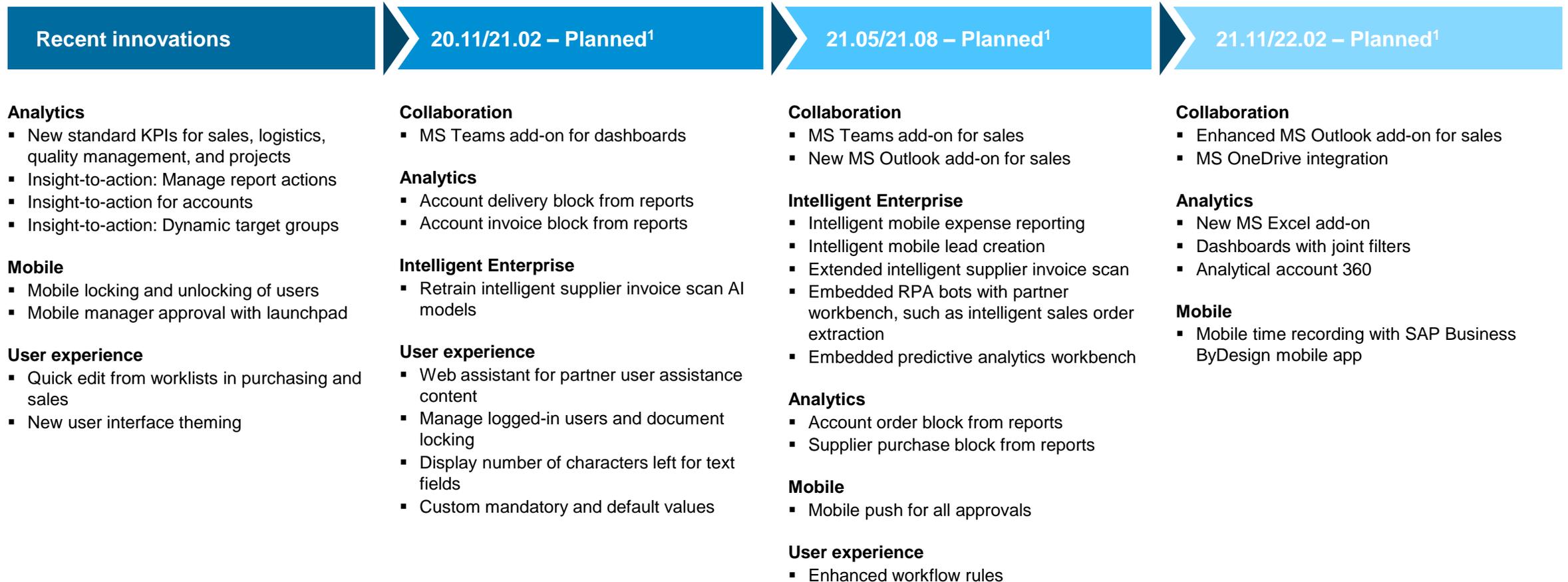
Master data management

- Extended product master lifecycle logistics
- Master data approval workflow

1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Business ByDesign

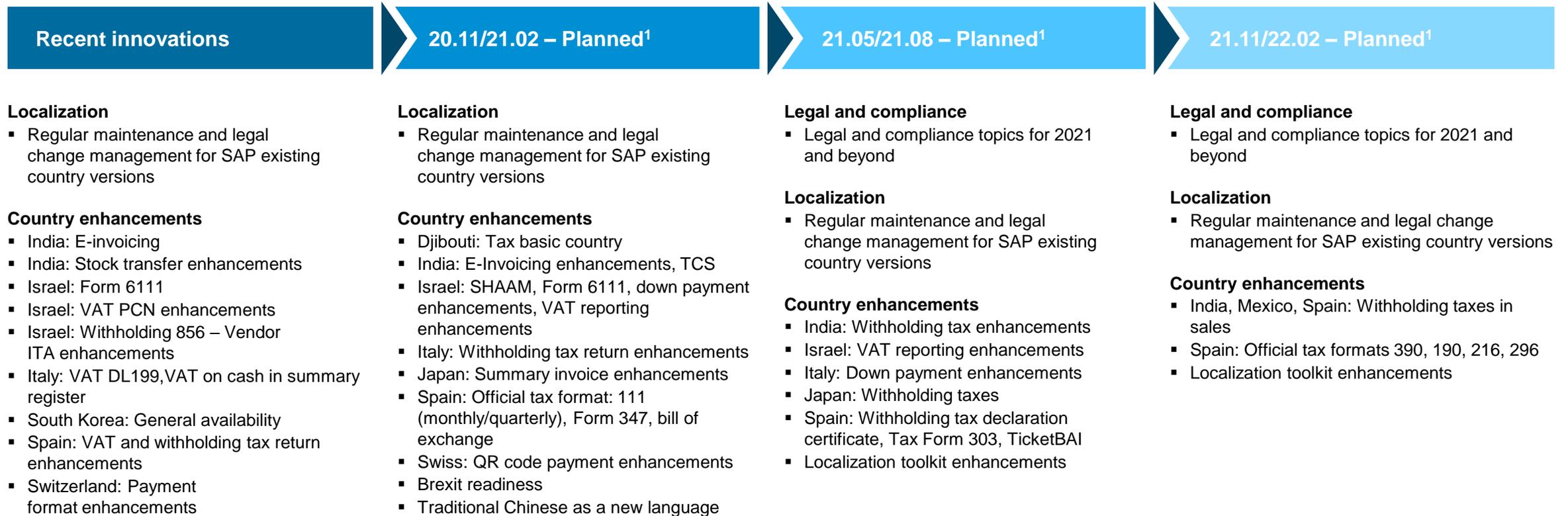
Product road map overview – Cross-scenario features, extension, and platform



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Business ByDesign

Product road map overview – Legal, localization, and languages



1. This is the current state of planning and may be changed by SAP at any time without notice.

SAP Business ByDesign

Product road map overview – Partner add-ons



1. This is the current state of planning from selected partners. Timelines are given as orientation as shared by partner.

Learn more

SAP customers and partners

- ▶ [SAP Road Maps](#)
- ▶ [SAP Community](#)
- ▶ [Innovation Discovery](#)
- ▶ [SAP Transformation Navigator](#)
- ▶ [SAP User Groups](#)

- ▶ [SAP Business ByDesign Community](#)
- ▶ [SAP Business ByDesign Solution Brief](#)
- ▶ [Customer Influence site for SAP Business ByDesign](#)
- ▶ [SAP Business ByDesign Road Map](#)



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